

Duck® Brand Stuck at Prom® Scholarship Contest

Fun Facts and Background

About Stuck at Prom®:

- This is the **24th year** of the Duck® Brand Stuck at Prom® Scholarship Contest.
- The first year of the contest was in 2001.
- Since 2001, about **8,000 students** have competed in the contest. That's not even counting this year!
- Students from **all 50 U.S. states, as well as six Canadian provinces**, have attended prom in Duck Tape® attire.
- Over the years, more than **700,000 votes** have been cast during the online voting period.
- More than **100,000 rolls of Duck Tape®** have been used to create Stuck at Prom® outfits.
- **In 2024, Duck® brand announced new changes to the contest, including larger grand prizes and more ways to win. Here's this year's scholarships/prizes breakdown:**
 - Two Grand Prize winners will receive \$15,000 each – one in the Dress Category and one in the Tux Category.
 - The remaining eight finalists will each receive \$1,000 and a \$100 Duck® Brand prize pack.
 - Three of the top 10 finalists will receive a judges' choice award and another \$1,000. The honors include:
 - **Runway Worthy** for the trendiest or most fashion-forward design and dazzling statement accessories
 - **Most Inspiring** for the dress or tux with the most impressive why or how shared through a video or essay
 - **Trust E's Choice** for the entry that is most favored by the judges, including the beloved face of Duck® brand, Trust E. Duck
- A panel of judges picks the Top 10 finalists (5 in the Dress Category and 5 in the Tux Category). Then, the public votes online to crown the two Grand Prize winners.
- The judges select the Top 10 Finalists based on the following criteria:
 - **Workmanship (20%)** - the quality, neatness and attention to detail given in creating the outfits and accessories
 - **Originality (20%)** - the uniqueness, inventiveness, creativity and original thought of the outfits and accessories
 - **Use of Colors (20%)** - the combination, integration and harmony of colors used to create the outfits and accessories



- **Accessories (20%)** - the creativity and use in accentuating and completing the outfits
 - **Use of Duck Tape® (20%)** - how duct tape is used to construct the pieces of the outfits and accessories
- You can go to StuckAtProm.com for all the details about the contest.